



Pendleton Celebrates 100 Years of the Glacier Stripe Blanket & National Park Service
Donates to Landmark Projects with National Park Foundation

PORTLAND, Ore. – June 8, 2016. Pendleton Woolen Mills, a globally acclaimed-lifestyle brand headquartered in Portland, Oregon, announces an expansion of their National Parks Collection in celebration of the concurrent centennial anniversaries of the iconic Glacier Stripe National Park Blanket and the National Park Service in 2016. Two percent of the proceeds from the sale of all National Parks Collection products will be donated to the National Park Foundation, the official charity of America’s national parks, in support of two special landmark-restoration projects. Pendleton has committed up to \$500,000 for the restoration of the historic lobby of the Many Glacier Hotel in Glacier National Park and the preservation and accessibility of the Historic Grand Canyon Train Depot in Grand Canyon National Park.



Pendleton is introducing 50 new National Parks Collection items this year; home products, accessories, and men’s and women’s apparel. Ten national parks are honored in the assortment including – *Acadia, Badlands, Crater Lake, Glacier, Grand Canyon, Great Smoky Mountains, Mount Rainier, Rocky Mountain, Yellowstone and Yosemite*. Each park has its own blanket with a vintage-inspired label representing the character of the park. Every piece in the collection features a National Parks Collection logo signifying that the proceeds will support the National Park Foundation.

“In 1916, Pendleton created the first National Park Blanket in Glacier Stripe, in that same year the National Park Service was born. The parks have remained an important part of our heritage ever since,” said Pendleton VP of Global Sales, Bob Christnacht. “We now have ten featured parks highlighted in our National Parks Collection that honor these great American treasures.”

Photo below: National Park Collection Products



“As we kick off the next century of the National Park Service’s critical work, we couldn’t be more pleased to have two of America’s most iconic outdoor brands join together to not only help us celebrate, but also help us preserve this country’s magnificent landscapes, rich history, and cultural treasures for generations to come,” said Susan Newton, vice president of grants and programs for the National Park Foundation.

Photo below: Pendleton® National Park Foundation™ Airstream® Travel Trailer



In addition to an enlarged assortment of Glacier Stripe products and new National Park motor robes, backpacks and totes, womenswear and menswear, Pendleton collaborated with Airstream to develop and debut *The Limited Edition Pendleton® National Park Foundation™ Airstream® Travel Trailer*. Only one hundred trailers will be available with park-inspired Pendleton interior and exterior details. Airstream will donate \$1,000 to the National Park Foundation for each Pendleton trailer sold.

The Pendleton National Parks Collection is available in national retail stores and catalogs, specialty retailers, select national park concessionaires, Pendleton Retail stores and Outlets nationwide, Pendleton Catalog, and website located at pendleton-usa.com.

NATIONAL PARKS COLLECTION DONATION:

Pendleton's contribution will support the rebuilding of the Many Glacier Helical Stairway in Many Glacier Hotel at Glacier National Park, as well as restoration of the historic lighting fixtures that featured the Orient Express theme. Funds will also support preservation and accessibility of the Historic Grand Canyon Train Depot at Grand Canyon National Park. Constructed in 1910, the Grand Canyon Depot is a National Historic Landmark. The Depot is a major arrival point for thousands of visitors each year; it's one of the park's "front doors" and has served as a gathering place for over 100 years. Reviving these special locations will allow visitors today and tomorrow to enjoy the original, spectacular features of two of the country's iconic national park structures.

Photos below: National Parks Blankets / Grand Canyon Train Depot



ABOUT THE NATIONAL PARK FOUNDATION

The National Park Foundation is the official charity of America's national parks and nonprofit partner to the National Park Service. Chartered by Congress in 1967, the National Park Foundation raises private funds to help PROTECT more than 84 million acres of national parks through critical conservation and preservation efforts, CONNECT all Americans with their incomparable natural landscapes, vibrant culture and rich history, and INSPIRE the next generation of park stewards. Find out more and become a part of the national park community at www.nationalparks.org.

ABOUT PENDLETON

Setting the standard for classic American style, Pendleton is a lifestyle brand recognized as a symbol of American heritage, authenticity and craftsmanship. With six generations of family ownership since 1863, the company recently celebrated 153 years of weaving fabrics in the Pacific Northwest. Known for fabric innovation, Pendleton owns and operates two of America's remaining woolen mills, constantly updating them with state-of-the-art looms and eco-friendly technology. Inspired by its heritage, the company designs and produces apparel for men and women, blankets, home décor, and gifts. Pendleton is available through select retailers in the U.S., Canada, Europe, Japan, Korea and Australia; Pendleton stores; company catalogs; and direct-to-consumer channels including the Pendleton website, <http://www.pendleton-usa.com>.

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