



## PENDLETON WOOLEN MILLS PARTNERS WITH DISNEY and LUCASFILM ON EXCLUSIVE LIMITED EDITION and HAND-NUMBERED STAR WARS BLANKETS

*Series of 4 Blankets Released as Collector's Item in Advance of Star Wars Movie VII: The Force Awakens*

**PORTLAND, Ore., SEPT. 4, 2015** – [Pendleton Woolen Mills](#), a globally acclaimed lifestyle brand, in partnership with Disney and Lucasfilm, has released limited edition, hand- numbered Star Wars blankets. There are 1,977 blankets of each design created for the celebration of the new movie Star Wars Episode VII: The Force Awakens. The year 1977 forever changed our perception of space, adventure and heroism. This collection commemorates Star Wars from its introduction to the latest episode.

“Pendleton was approached by Disney, Lucasfilm to create a series of blankets that would celebrate their new film, The Force Awakens,” said Bob Christnacht, Vice President Global Sales. “We wanted to stay true to the Pendleton aesthetic by incorporating our iconic design elements fused with classic Star Wars imagery. The goal was to show respect, and honor the Star Wars characters that we have all come to know, enjoy and consider a part of our culture.”

Star Wars Blankets, available individually and as a set of 4, are inspired by four different Star Wars movie themes including: *A New Hope*; *The Empire Strikes Back*; *Return of the Jedi* and *The Force Awakens*.

- ***A New Hope Blanket*** is inspired by the iconic Star Wars poster, which depicts the hero characters introduced in the original Star Wars movie, Episode IV.
- ***The Empire Strikes Back Blanket*** celebrates the iconic villains of the series, Darth Vader and the Storm Troopers. After the destruction of the Death Star, the Empire has regrouped – with Darth Vader leading the hunt for Luke Skywalker.
- ***Return of the Jedi Blanket*** features the galactic Ships as they power into light speed. Luke Skywalker heads a mission to rescue Han Solo from the clutches of Jabba the Hutt.
- ***The Force Awakens Blanket*** design portrays the new Star Wars characters from the evil side. Pendleton Woolen Mills based the design of this blanket on the exclusive images from the new movie.

BLANKETS ARE AVAILABLE ONLY THROUGH PREORDER AND FOR A LIMITED TIME.

To purchase, call our Pendleton Home Store at 503.535.5444 or visit our website at [pendleton-usa.com](http://pendleton-usa.com).

The Ultimate Collector's Set:

A matched-number set of all four blankets

MSRP: \$1,200      Delivery: 10.31.15

Single Blanket:

MSRP: \$249      Delivery: 11.25.2015

**About Pendleton** Setting the standard for classic American style, Pendleton is a lifestyle brand recognized as a symbol of American heritage, authenticity and craftsmanship. With six generations of family ownership since 1863, the company recently celebrated 152 years of weaving fabrics in the Pacific Northwest. Known for fabric innovation, Pendleton owns and operates two of America's remaining woolen mills, constantly updating them with state-of-the-art looms and eco-friendly technology. Inspired by its heritage, the company designs and produces apparel for men and women, blankets, home décor, and gifts. Pendleton is available through select retailers in the U.S., Canada, Europe, Japan, Korea and Australia; Pendleton stores; company catalogs; and direct-to-consumer channels including the Pendleton website, <http://www.pendleton-usa.com>.

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