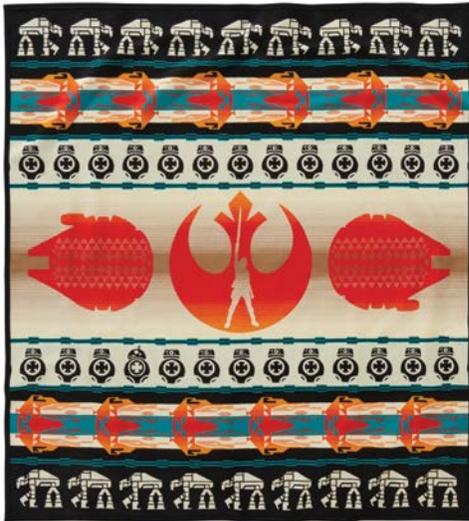


## PENDLETON WOOLEN MILLS TO SHOWCASE NEW STAR WARS BLANKETS

### *Introducing Limited-Edition and Numbered Blankets Inspired By Star Wars: The Last Jedi*

PORTLAND, Ore. Sept. 13, 2017 – Pendleton Woolen Mills, in collaboration with Disney and Lucasfilm, announces the release of two new, limited-edition blankets, *A New Alliance* and *Star Wars: The Last Jedi*, an homage to characters in the upcoming film *Star Wars: The Last Jedi* (in theaters December 2017). As a tribute to the epic *Star Wars* film that had its debut in 1977, both blankets are limited to only 1,977 units in each style.

“Pendleton is pleased to be working with Disney and Lucasfilm, to bring a unique offering to the celebration of the December 2017 release of the newest *Star Wars* film, *Star Wars: The Last Jedi*,” said Bob Christnacht, Executive VP of Sales and Marketing. “Pendleton’s long association with Disney stretches back to the opening day of Disneyland in 1955, invited by Walt Disney to open a western mercantile in Frontierland. Our *Star Wars* designs combine timeless Pendleton motifs with iconic *Star Wars* characters who wield the power of the Force.”



### **STAR WARS: THE LAST JEDI**

In *Star Wars: The Last Jedi*, a new chapter unfolds in the *Star Wars* saga. Flanked by *Millennium Falcon*, Rey stands at the center, raising her lightsaber in a gesture of defiance against The First Order.

- 1,977 hand-numbered units available with a custom *Star Wars* label and Certificate of Authenticity
- 64" x 72" Wool/ Jacquard woven for a dramatic reverse option
- Made in the USA
- \$249
- Available 10/25/17

### **A NEW ALLIANCE**

The perfect gift for your favorite young Padawan: a child-sized blanket, featuring beloved character Chewbacca design. A cautious Chewbacca studies the porgs, not sure what to make of these curious and mimicking beings.

- 1,977 units available
- 32" x 44" Wool/ Jacquard woven for a dramatic reverse option
- Made in the USA
- \$89.50



- Available 10/25/17

BLANKETS ARE AVAILABLE ONLY THROUGH PREORDER AND FOR A LIMITED TIME.

To purchase, call the Pendleton Home Store at 503.535.5444 or visit our website at [pendleton-usa.com](http://pendleton-usa.com).

### **About Pendleton**

Setting the standard for classic American style, Pendleton is a lifestyle brand recognized worldwide as a symbol of American heritage, authenticity and craftsmanship. With six generations of family ownership, since 1863, the company celebrates 154 years of weaving fabric in the Pacific Northwest in 2017. Known for fabric innovation, Pendleton owns and operates two of America's remaining woolen mills, constantly updating them with state-of-the-art looms and eco-friendly technology. Inspired by its heritage, the company designs and produces apparel for men and women, blankets and accessories, home décor and gifts. Pendleton is available through select retailers in the U.S., Canada, Europe, Japan, Korea and Australia as well as Pendleton stores, company catalogs and direct-to-consumer channels, including the Pendleton website: [www.pendleton-usa.com](http://www.pendleton-usa.com)

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