

# PENDLETON®



FALL 2021



Brothers Hooded Cruiser, Weston Shirt

## NORTHWEST SEASONS INSPIRE LOOKS FOR FALL

The Pacific Northwest, sometimes called “Cascadia,” stretches along the West Coast from Northern California all the way to the Yukon. This long, narrow region travels through mountains, valleys, seashores, and rainforests in California, Oregon, Washington, Alaska, and Canada. The varied topography hosts surprisingly temperate weather. Much like spring, fall days range from warm to cool with clear skies or rain. With reliably cool mornings and evenings, it’s the perfect season to layer up with Pendleton.



Boyfriend Board Shirt



Girlfriend Flannel Shirt, Boyfriend Shetland Cardigan

## ON LOCATION

Our lookbook was shot on location at Adeline Farms, just forty miles from our historic Washougal, Washington, woolen mill. This heritage farm was established in 1917 by Phillip and Ragna Jones, and named for their daughter Adeline. Over the early years of its operation, it produced dairy, beef, and grew into a global enterprise.

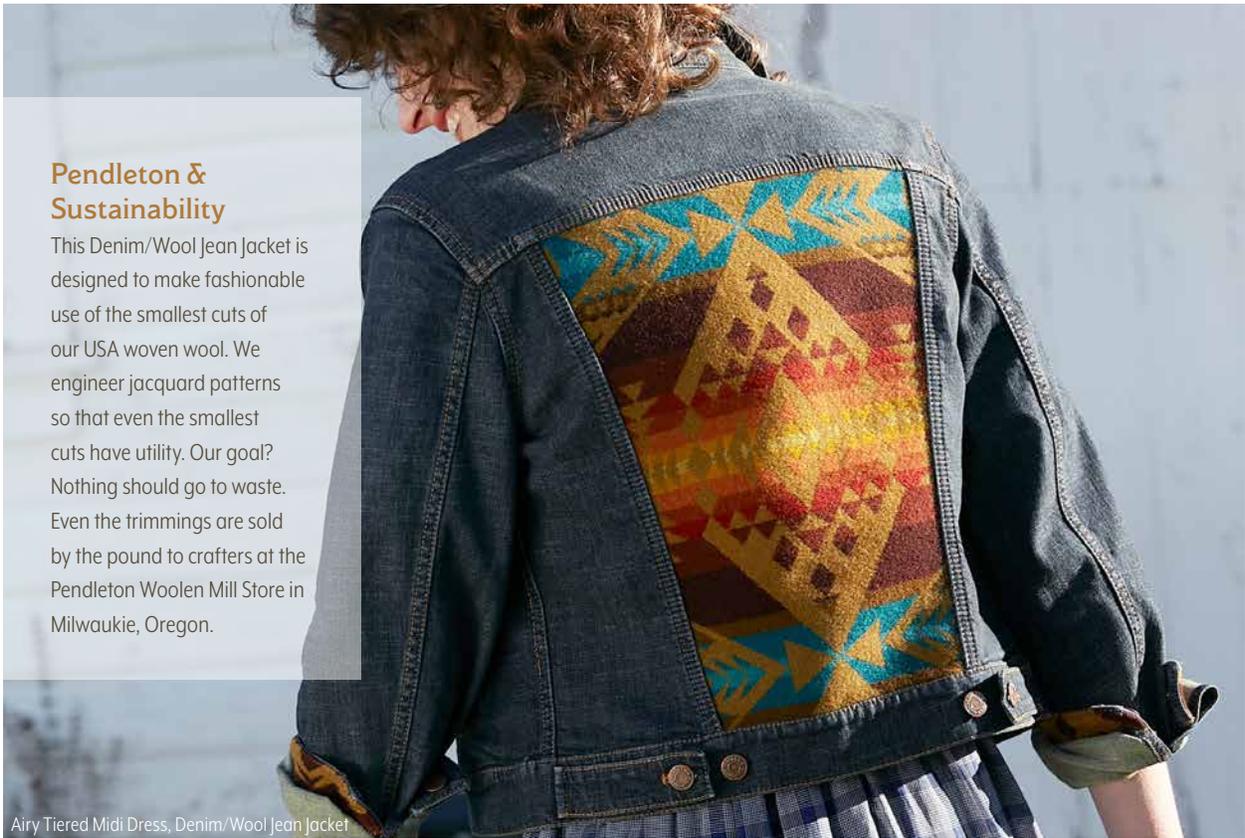
The farm was in disrepair by the time the current owners, the Stanton-Johnsons, found it. They have brought it back to life as a family farm with intriguing structures and gentle scenery, including an oak tree that is over 300 years old.



Airy Tiered Midi Dress

### Pendleton & Sustainability

This Denim/Wool Jean Jacket is designed to make fashionable use of the smallest cuts of our USA woven wool. We engineer jacquard patterns so that even the smallest cuts have utility. Our goal? Nothing should go to waste. Even the trimmings are sold by the pound to crafters at the Pendleton Woolen Mill Store in Milwaukie, Oregon.



Airy Tiered Midi Dress, Denim/Wool Jean Jacket

## FALL'S FIRST LAYER

In fall, the first layer is usually breathable, easy cotton or super lightweight wool. Throw on a denim jacket or a sweater for those cool mornings. Later in the day,

when the sun warms the air and brings out the colors of changing leaves, Pendleton's new airy cotton pieces handle the transition beautifully.



Monterey Belted Cardigan



Evergreen Stretch Shirt

### All Season Wool

American-made innovation created the most comfortable wool shirt. The Evergreen Shirt is sewn from AirLoom™ Stretch Merino, an all-season worsted wool woven with a touch of spandex in our USA mills. The Evergreen offers the same year-round comfort, smooth hand and excellent drape of the famed Sir Pendleton® Shirt, with just a bit more ease of movement. And like the Sir Pendleton, almost a mile of yarn goes into each Evergreen Shirt.



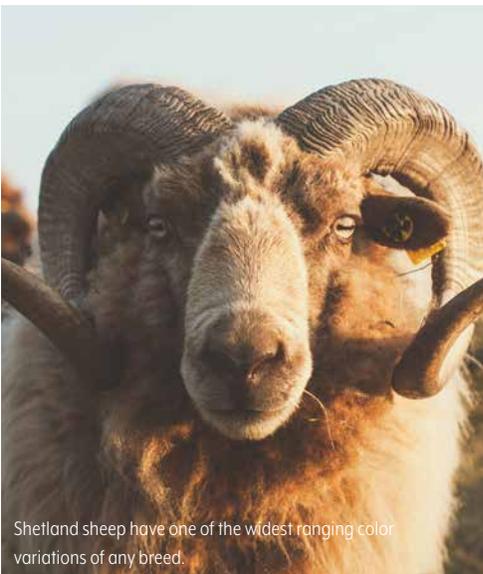
Men's Shetland Fisherman Sweater



Men's Shetland Crew



Shetland Rock Point Crew



Shetland sheep have one of the widest ranging color variations of any breed.

## WHAT IS SHETLAND WOOL?

Shetland wool comes from Shetland sheep, a hardy breed originating in Scotland's Shetland Isles. Shetlands are kept for wool, meat, and conservation grazing. This tough little breed has endured for centuries in very difficult conditions. The breed has thrived in New Zealand, a country known for humane sheep ranching practices and where Pendleton sources wool for our washable Shetland sweater program.



Women's Shetland Crew Pullover



Elbow Patch Flannel Shirt, Graphic Shetland Zip Sweater





## DUDE, IT'S THE WESTERLEY

We are going to claim it: the most famous sweater in pop culture is the Pendleton Westerley Cardigan. It was originally part of Pendleton's western line, and gained an enduring fan base when worn by Jeff Bridges as The Dude in movie "The Big Lebowski."

But the Westerley is more than the Dude's sweater. It's durable and warm enough to be considered outerwear, and the pattern has staying power. In fact, it uses one of the oldest patterns there is: A meander or meandros, also called the "Greek fret" or "Greek key."

The Original Westerley in Navy/Brown, Merino Lodge Shirt



Lambswool Graphic Sweater



Graphic Donegal Cardigan



Men's Shetland Fisherman Sweater

## IT'S IN THE DETAILS

Offered in lambswool, merino, shetland, and alpaca, our sweaters provide warmth in a distinctly Pendleton way. Patterns drawn from our blankets are translated into knits by isolating and enlarging key motifs, like the dramatic Journey West center graphic, or the familiar cross from the Harding pattern. Use of these patterns can be subtle, for borders or Fair Isle type designs, or big, bold, and beautiful.

Varying weights, lengths, collars, sleeve styles—even the stitch patterns used—mean there's a sweater for any kind of weather. That's important in the Pacific Northwest. When the days get shorter, the evening temperatures drop, especially when the skies are clear. A wool sweater chases away the chill.



Cotton Harding Shawl Sweater



La Pine Overshirt in Banded Stripe Navy



Cardwell Wool Jacket in Journey West

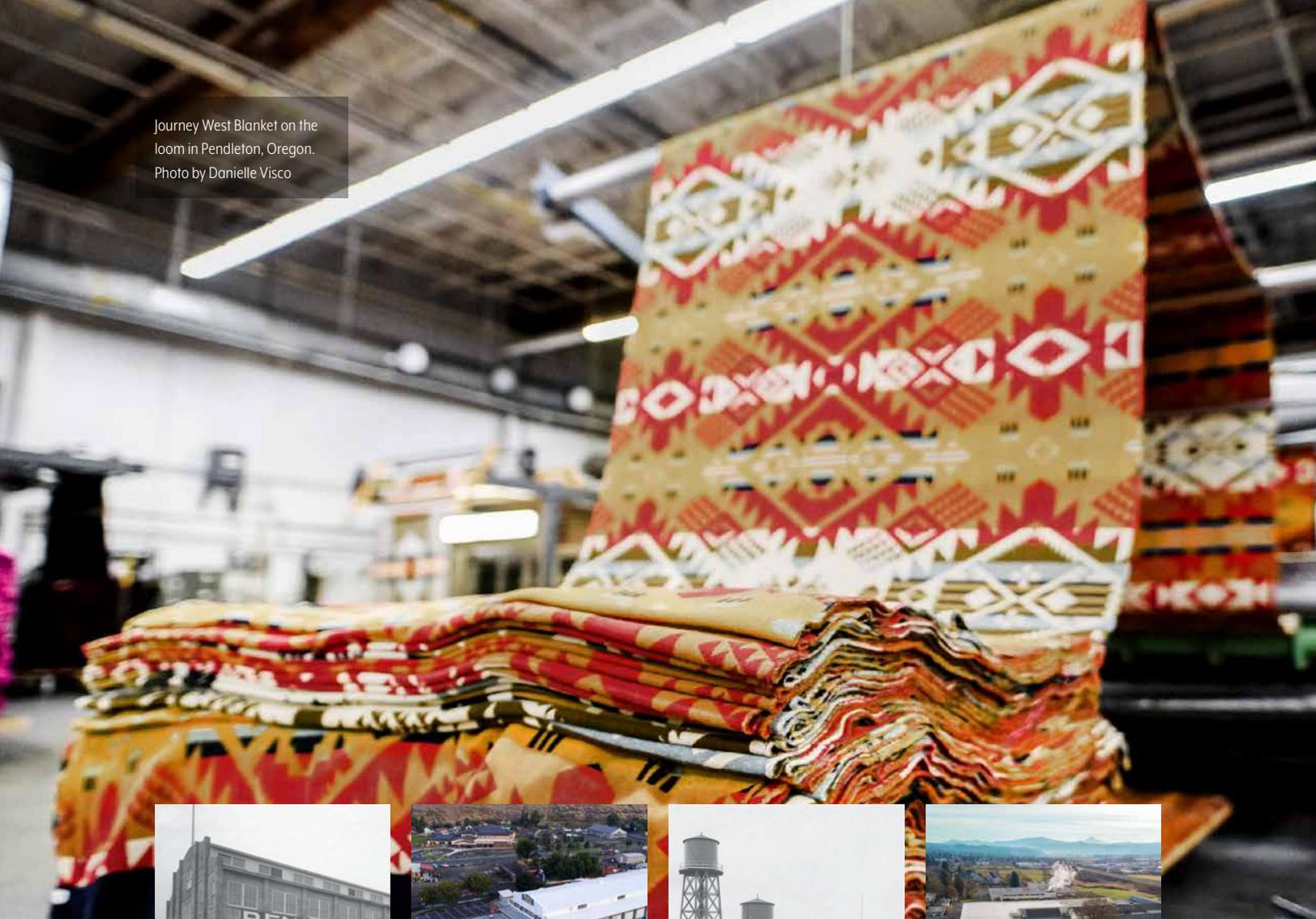


Willa Jacket in Black/Tan Harding Jacquard



Harding Button Coat in Harding Navy, Burnside Flannel Shirt

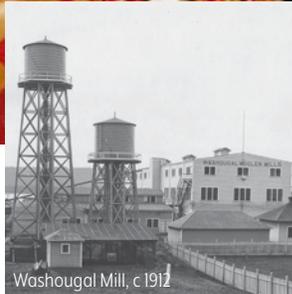
Journey West Blanket on the loom in Pendleton, Oregon.  
Photo by Danielle Visco



Pendleton Mill, c.1909



Pendleton Mill, now



Washougal Mill, c.1912



Washougal Mill, now

## WOVEN IN THE WEST

When the weather gets real, it's time to break out the wool outerwear.

Pendleton has been creating beautiful jacquard textiles since the early 1900s. We create the exacting patterns in the fabric design studio at our corporate headquarters in Portland, Oregon.

Our heritage woolen mills in Pendleton, Oregon, and Washougal, Washington, are still family-owned and operated. Fabrics are woven according to

strict standards of quality and color, to ensure perfect pattern matching once a bolt of fabric becomes a piece of outerwear.

A Pendleton pattern makes a design statement, and it can also tell a story drawn from the legends, regions, and people of the Americas. That's why Pendleton outerwear pieces are literally worn for generations. With quality construction, timeless styles and stories, and durable wool, our coats and jackets are made to last.



Glacier National Park Blanket in Washougal, Washington. Photo by Danielle Visco

## GREATER OUTDOORS

The Northwest is a recreational wonderland. The forests and deserts are crisscrossed by hikers and mountain bikers throughout the year. In the summer, beautiful rivers attract rafters and boaters. In the winter? It's time for skiing and snowboarding in the mountains and walks in the rain everywhere else. This outdoor laboratory helps Pendleton design the perfect outerwear for any condition.



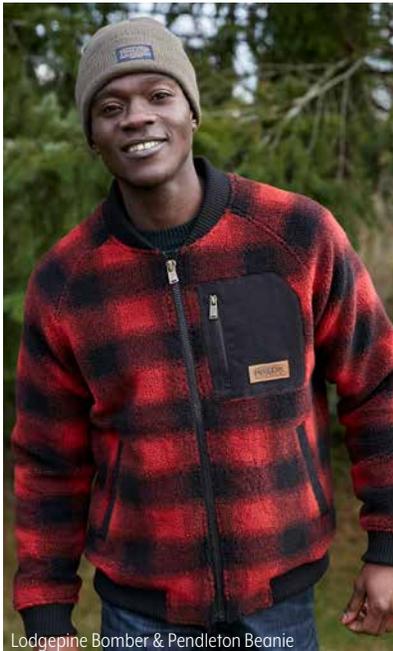
Sequoia Ripstop Anorak



Mt. Hood Standard Jacket



Larkspur Fleece Jacket



Lodgepine Bomber & Pendleton Beanie



Alamosa Fitted Ripstop Coat



Brothers Hooded Cruiser



Alamosa Fitted Ripstop Coat



Brothers Hooded Cruiser, Weston Shirt

## THE MODERN FLANNEL

### Wool Shirts

Pendleton is nearing the 100-year anniversary of making wool shirts. It's not surprising that wool shirts are a staple in the Northwest. In fact, some of our loyal customers are commercial fishermen, who rely on wool shirts as an excellent first-line of defense when the weather gets cold and the water gets rough.

### Umatilla® Wool

Our Umatilla Wool fabric is still woven in the USA, using quality wool fleece raised by local sheep ranchers. It's warm, soft, washable and featured in many popular shirt styles, including The Original Board Shirt® made famous by The Beach Boys in their "Surfer Girl" days.

Both the Women's Board and Lodge shirts are slightly modified for shape and fashion. This year, we're debuting the Boyfriend Board Shirt, which is a re-styling of the Men's Original Board Shirt that preserves all the popular design features: square hem, flap pockets cut on the bias, bias back yoke and open sport collar.



Boyfriend Board Shirt, Women's Deschutes Tee



Scout Shirt in Bronze



Lodge Shirt in Oxford Mix/Gold Ombre



Trail Shirt in Brown/Turquoise Ombre



The Original Board Shirt\* in Blue Ombre, Deschutes Pocket Tee in Rubber

## BETTER COTTON

As fabric designers and manufacturers, Pendleton understands what makes a great woven fabric. That expertise comes to play in the beautiful, soft, durable cotton pieces.

Double Brushed Cotton Flannel is a favorite in men's and women's shirts—in distinctly Pendleton plaids. Wear it over our Deschutes tees; color, comfort and style in a quality tee that lasts. Our cotton chamois is a substantial fabric, sheared on both sides for velvety comfort. Lined with a dense Sherpa to add warmth without bulk, it can take you into the great outdoors.



Open Front Cotton Cardigan



Girlfriend Flannel Shirt, Boyfriend Shetland Cardigan



Stripe Cotton Sherpa-Lined Shirt Jacket, Pendleton Logo Trucker



Oversized Cotton Shirt Jacket, Women's Deschutes Tee



Brownsville Coat, Cotton Harding Shawl Sweater, Burnside Flannel Shirt, Getaway Hat

## IT'S IN THE DETAILS

### Men's Brownsville Coat

The Brownsville Coat is a classic men's style in a longer length, with a real shearling collar that can be turned up to keep out the chill. The name comes from the woolen mill in Brownsville, Oregon, which was once managed by Pendleton's founder, Thomas Kay. He later established his own mill in Salem, Oregon and produced fine woolens for many years.

The Thomas Kay Mill bell rang to summon workers to their shifts on the weaving floor, and could be heard for miles. That same bell was relocated to Pendleton's mill in Washougal, Washington, where its ring can still be heard on very special occasions.



Archive Coat, Shetland Fisherman Sweater

## LIKE NOTHING ELSE

Designs from the Archives

Long before we debuted our first women's sportswear line in 1949, Pendleton made outdoor coats for women. These were sewn from blanket-weight wool fabrics, with careful pattern matching and design details that didn't just look good, but kept the wearer protected at neck and wrist—the places where most warmth escapes.

Today, our Archive Coat for women is made in exactly the same way. You might not be tobogganing or riding in a biplane—two of the activities for which these coats were originally designed—but you can count on the Archive Coat to keep you warm in style.

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Jacquard Knit Throw and Knit Pillow in Harding



Weekender in Harding Tan, Plaid Scarf in Blue-Gold-Shadow, Cable Gloves in Yellow

WARRANTED TO BE A

**PENDLETON**

PENDLETON WOOLEN MILLS  
SINCE 1863